

MARK YOUR CALENDAR

# RESOURCES FOR FUTURE GENERATIONS

WHY ON EARTH  
SHOULD YOU CARE?

An IUGS Event



**RFG** 2018

RESOURCES FOR FUTURE GENERATIONS

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PREMIER INTERNATIONAL CONFERENCE ON  
**ENERGY • MINERALS • WATER • THE EARTH**

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**June 16-21, 2018**

Vancouver Convention Centre, BC, Canada

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**RFG2018.ORG**

 #RFG2018

# RFG 2018

RESOURCES FOR FUTURE GENERATIONS | VANCOUVER, CANADA

## TAKE ADVANTAGE OF ADVERTISING OPPORTUNITIES AT RFG2018

RFG2018 will attract 3,000 business leaders, scientists and policy-makers from key sectors in resource sustainability management including mining, energy and water. As an advertiser, you can benefit from brand exposure at this major, international gathering.

RFG 2018 provides a unique opportunity to interact with global companies, universities and institutions in the **minerals**, **water**, **earth** and **energy** sectors.

- Associate your brand with a cutting-edge event
- Increase awareness within the market
- Meet influential leaders from around the world
- Develop new partnerships
- Recruit students & young leaders

If building your brand's reputation in front of this audience is important to your strategic goals, RFG 2018 is the right investment for your advertising dollars.



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**GET RESOURCEFUL – EMPOWER A GENERATION**

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## ADVERTISING IN THE RFG2018 ONSITE CONFERENCE PROGRAM

Referenced by all conference attendees, the RFG2018 Conference Program is a high-quality information and resource guide during the event, and it is also a take-home piece—extending your message, presence, and reach long after the conference is over.

### Deadlines

Space Reservation Deadline: **April 30, 2018**  
 Artwork Due: **May 7, 2018**

A digital version of the program will also be accessible via the conference website prior to the conference. Advertisers will see their ad inserted in the Preliminary Digital Program as soon as received.

4-COLOUR RATES (NET)	INVESTMENT	DIMENSIONS (WIDTH X HEIGHT)
Full page (trim)	\$2,450	5.5" x 8.5"
Full page (bleed)	\$2,450	5.75" x 8.75" 4-sided bleed
Full page (live)	\$2,450	4.5" x 7.5"
1/2 page	\$2,090	4.5" x 3.75"
1/4 page	\$1,540	2.25" x 3.75"
IFC/IBC (bleed)	\$3,140	5.75" x 8.75" 4-sided bleed
OBC (bleed)	\$3,310	5.75" x 8.75" 4-sided bleed

Current sponsors are eligible for a discount on the above rates. Please consult with your sponsorship representative for more information.

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## EXCLUSIVE SPONSORSHIP OPPORTUNITIES AT RFG2018

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OPPORTUNITY	DETAILS	INVESTMENT
Conference WiFi	<ul style="list-style-type: none"> <li>Your logo displayed on splash page at time of connection</li> </ul>	\$20,000
Ice Breaker Ceremony & Reception	<ul style="list-style-type: none"> <li>Your company promoted as the exclusive sponsor of the icebreaker reception</li> <li>Full branding of the evening in foyer, on stage, at every food station and bar on the trade show</li> </ul>	\$17,000
Lanyards and Badge Holders	<ul style="list-style-type: none"> <li>Your logo on conference lanyards and badge holders</li> </ul>	\$15,000
Closing Ceremony	<ul style="list-style-type: none"> <li>Your company promoted as the exclusive sponsor of the conference closing</li> <li>Full branding of the ceremony in foyer, on stage, at every food station and bar on the trade show</li> </ul>	\$10,000
The Meeting Hub (Trade Show & Networking Floor)	<ul style="list-style-type: none"> <li>Your logo on signage at the door, at each concession &amp; lounges on the EXPO floor</li> </ul>	\$10,000

## ADVERTISING ON CONVENTION CENTRE SURFACES

Current sponsors are eligible for a discount on the above rates. Please consult with your sponsorship representative for more information.

OPPORTUNITY	SPECIFICATIONS	DETAILS	INVESTMENT
Escalator Runners (down the middle but not on the hand rails or steps)	136ft W X 10in H x 2	<ul style="list-style-type: none"> <li>Two-way escalators between The EXPO level and the Conference level</li> </ul>	\$13,000
Pillar Wraps (in the exhibits halls and west ballroom foyer)	6ft W X 10ft H (Circular)	<ul style="list-style-type: none"> <li>10ft circular banner installed on pillar at 10ft off the ground</li> </ul>	\$10,000
Masking of the Steps (from the ballroom foyer up to level 2)	29ft W X 8in H X 23 stairs		\$15,000
Floor Decal (top of escalators)	16ft W X 4.5ft H		\$10,000

[WWW.RFG2018.ORG](http://WWW.RFG2018.ORG)

## ADVERTISING ORDER FORM

To reserve your **RFG 2018 Conference advertising opportunity**, please complete the following form by checking all the boxes to include in your selection.

Make sure to include your total contribution by adding the totals of boxes A, B and C above your authorization signature.

Submit by email to: [walter@rfg2018sponsorship.org](mailto:walter@rfg2018sponsorship.org).

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Address \_\_\_\_\_

\_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

- Please invoice me. I understand that my order cannot be confirmed until payment is received.
- I would like to pay by credit card. Please complete the form on this page.

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BOX A: CONFERENCE VEHICLES	INVESTMENT
<input type="checkbox"/> Lanyards and Badge Holders	\$20,000
<input type="checkbox"/> Conference WiFi	\$20,000
<input type="checkbox"/> Opening Ceremony & Reception	\$20,000
<input type="checkbox"/> Closing Ceremony	\$15,000
<input type="checkbox"/> Public Lectures (3 available)	\$15,000
<input type="checkbox"/> Icebreaker Reception	\$12,000
<input type="checkbox"/> EXPO Floor	\$10,000
<b>TOTAL BOX A</b>	

BOX B: VANCOUVER CONVENTION CENTRE SURFACES	INVESTMENT
<input type="checkbox"/> Escalator Runners (down the middle but not on the hand rails or steps)	\$11,000
<input type="checkbox"/> Pillar Wraps (in the exhibits halls and west ballroom foyer)	\$10,000
<input type="checkbox"/> Masking of the Steps (from the ballroom foyer up to level 2)	\$15,000
<input type="checkbox"/> Floor Decal (top of escalators)	\$10,000
<b>TOTAL BOX B</b>	

BOX C: CONFERENCE PROGRAM	INVESTMENT
<input type="checkbox"/> Full page (live)	\$2,450
<input type="checkbox"/> 1/2 page	\$2,090
<input type="checkbox"/> 1/4 page	\$1,540
<input type="checkbox"/> IFC/IBC	\$3,140
<input type="checkbox"/> OBC	\$3,310
<b>TOTAL BOX C</b>	

### PAYMENT BY CREDIT CARD

Credit Card Type  Visa  Mastercard  Amex

Credit Card # \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiry \_\_\_\_\_ Security Code \_\_\_\_\_

Mailing Address (if different from Contact Address)

\_\_\_\_\_

\_\_\_\_\_

### TOTAL INVESTMENT

(BOX A + BOX B + BOX C) \_\_\_\_\_

### AUTHORIZATION

Please sign \_\_\_\_\_

NOTE: Sales tax will be added if applicable.

**THANK YOU FOR YOUR ADVERTISING SUPPORT!**