SPONSORSHIP OPPORTUNITIES

RESOURCES FOR FUTURE GENERATIONS
WHY ON EARTH SHOULD YOU CARE?

An IUGS Event

RFG2018
RESOURCES FOR FUTURE GENERATIONS

PREMIER INTERNATIONAL CONFERENCE ON
ENERGY • MINERALS • WATER • THE EARTH

June 16-21, 2018
Vancouver Convention Centre, BC, Canada

RFG2018.ORG
#RFG2018
Vancouver, BC will host a major new international conference next year – Resources for Future Generations (RFG2018), June 16-21, 2018. The Conference is dedicated to exploring the availability of resources required for future generations, and the necessity for delivering these resources in a responsible manner. This event will provide the 4000+ international participants with a unique and timely opportunity to explore three critical resources: Energy, Minerals, and Water in the context of The Earth, Communities & Society, and Education. Sponsors of the Conference will be put on a world stage addressing these internationally significant issues.

Conference Organizers

The conference was conceived by the International Union of Geological Sciences (IUGS), and is being organized by four Canadian partners – the Canadian Institute of Mining, Metallurgy and Petroleum, the Geological Association of Canada, the Mineralogical Association of Canada, and the Canadian Federation of Earth Sciences. We are very pleased that an additional 45+ global organizations have joined the initiative as Technical Partners, expanding the scope of the conference into new technical, social and policy areas.

Who is Attending?

This conference will attract Indigenous and Government leaders, researchers, policy makers, scientists, engineers, business leaders, sustainability practitioners, students & young leaders, community advocates, and resource professionals. Conference participants will examine energy alternatives, including established sources and the full range of renewables, critical minerals needed for new technologies, the relationship of water to energy, minerals and other important uses, and the imperative of combined economic and environmental drivers. Science and technology will be mixed with indigenous traditional knowledge as we discuss our ability to deliver resources with the highest environmental standards consistent with global sustainability and the United Nations UN 2030 Sustainable Development Goals.
Program Themes

The Earth
How has Earth changed over 4.5B years, and why do we have resources - energy, minerals and water? Earth's defining systems are complex, including interactions of the atmosphere, oceans, plate tectonics, and life.

Energy
Availability of energy has supported the development of the human race. Increasing population and basic human needs will require vast increases in energy supply.

Minerals
Minerals service every aspect of modern life. Although influenced by cycles, volatility, substitution and recycling, human needs, energy demands, and new technology will maintain demand for many commodities.

Water
Clean water is a fundamental human right. Availability of water requires understanding surface and subsurface sources. Water is critically linked to energy and minerals, in addition to agriculture.

Education & Knowledge
Education and knowledge has shaped us and our society as we know it. Teachers will continue to form future generations by transmitting their knowledge, values and passions, and by guiding students towards their future careers.

Resources & Society
Our challenge is to help the resource sectors meet UN 2030 Sustainable Development Goals. Governments, indigenous people and civil society will all play critical roles in developing understanding, policy, and processes to facilitate responsible resource development and use.
Plenary Sessions and Events

Sponsor recognition is available for many of the following plenary events:

<table>
<thead>
<tr>
<th>Panels</th>
<th>Debates</th>
<th>Thematic Keynotes</th>
<th>Lunch/Evening Lectures</th>
<th>Youth – Early Career</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resource availability</td>
<td>Energy choices</td>
<td>Earth resources</td>
<td>Earth and minerals</td>
<td>Pitch-session</td>
</tr>
<tr>
<td>Changing world</td>
<td>Resource ownership</td>
<td>Energy nexus</td>
<td>Mineral supply</td>
<td>Speed mentoring</td>
</tr>
<tr>
<td>Innovation forum</td>
<td>Water constraints</td>
<td>Our amazing planet</td>
<td></td>
<td>Open career x 2</td>
</tr>
<tr>
<td>Arctic region</td>
<td></td>
<td>Resources and materials</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Frontiers</td>
<td></td>
<td>Water - availability</td>
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</tbody>
</table>

Event Format

As a sponsor of RFG2018 your organization will benefit from unparalleled marketing opportunities to engage global audiences. Sponsor visibility will be tied to the following event pillars:

- **Discovery**
  - 4-day technical program
  - 2,500+ oral and poster presentations
  - Multiple plenary, thematic keynotes, forum and debates

- **Education**
  - Short courses
  - Field trips
  - Roundtables
  - Public lectures

- **Community**
  - 4,000 to 5,000 international participants

- **Exhibition**
  - 3-day trade show

- **Students & Young Leaders**
  - Special events and sessions dedicated to students and emerging leaders

- **Networking**
  - Knowledge exchange and business opportunities
Become a Sponsor

This conference creates unprecedented opportunities to share knowledge, perspectives and leading-edge research during the 4 full days. The Conference will have 34 parallel streams featuring over 200 sessions with over 2,500 presentations from leaders, scientists, and students from around the world. Sponsors will benefit from global exposure associated with the promotion of this international gathering. Our comprehensive marketing program includes websites, e-blasts, printed and electronic brochures, ads and banners, social media, public relations, and so much more! The opportunities for networking, connecting and developing relations with influential leaders from around the world are unparalleled.

Exclusive Sponsorship Opportunities:

The following exclusive sponsorship options profile your company in connection with a specific conference event, space or activity:

<table>
<thead>
<tr>
<th>OPPORTUNITIES</th>
<th>DETAILS</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Printed Program</td>
<td>• Branding of the Electronic Preliminary Program (online)</td>
<td>$30,000</td>
</tr>
<tr>
<td></td>
<td>• Branding and logo on back cover of the printed program</td>
<td></td>
</tr>
<tr>
<td>Lanyards and Badge Holders</td>
<td>• Your logo on conference lanyards and badge holders</td>
<td>$20,000</td>
</tr>
<tr>
<td>Conference WiFi</td>
<td>• Your logo displayed on splash page at time of connection</td>
<td>$20,000</td>
</tr>
<tr>
<td>Opening Ceremony &amp; Reception</td>
<td>• Your company promoted as the exclusive sponsor of the conference launch</td>
<td>$20,000</td>
</tr>
<tr>
<td></td>
<td>• Full branding of the evening in foyer, on stage, at every food station and bar on the trade show</td>
<td></td>
</tr>
<tr>
<td>Closing Ceremony</td>
<td>• Your company promoted as the exclusive sponsor of the conference closing</td>
<td>$15,000</td>
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<tr>
<td></td>
<td>• Full branding of the ceremony in foyer, on stage, at every food station and bar on the trade show</td>
<td></td>
</tr>
<tr>
<td>Public Lectures (3 available)</td>
<td>• Your logo on signage at entrance and on screen during the lecture</td>
<td>$15,000</td>
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<tr>
<td>Icebreaker Reception</td>
<td>• Your company promoted as the exclusive sponsor of the icebreaker reception</td>
<td>$12,000</td>
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<tr>
<td></td>
<td>• Full branding of the evening in foyer, on stage, at every food station and bar on the trade show</td>
<td></td>
</tr>
<tr>
<td>EXPO Floor</td>
<td>• Your logo on signage at the door, at each concession &amp; lounges on the EXPO floor</td>
<td>$10,000</td>
</tr>
<tr>
<td>Knowledge Centre</td>
<td>• Your logo on signage at the door and around the room of the Knowledge Centre</td>
<td>$10,000</td>
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<tr>
<td></td>
<td>• Your pop-up banner and table display placed within the Knowledge Centre</td>
<td></td>
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<tr>
<td>Student Participation</td>
<td>• Your logo on signage at the door and on screen of the Student Program dedicated meeting room</td>
<td>$10,000</td>
</tr>
<tr>
<td>Indigenous Participation</td>
<td>• Your logo on signage and on screen during indigenous session</td>
<td>$10,000</td>
</tr>
<tr>
<td>Plenary Session (12 available)</td>
<td>• Logo on signage and on screen during the session of your preference</td>
<td>$7,000</td>
</tr>
<tr>
<td>Career Events (4 available)</td>
<td>• Logo on signage and on screen during the career event</td>
<td>$6,000</td>
</tr>
<tr>
<td>Refreshment Breaks (8 available)</td>
<td>• Logo on signage at the coffee stations</td>
<td>$2,000</td>
</tr>
</tbody>
</table>
**Premium Sponsorship Opportunities:**

The following pages provide details of the benefits available for each sponsorship level, and a summary chart for easy comparison.

| Patron ($75K) | Platinum ($50K) | Diamond ($35K) | Gold ($20K) | Silver ($10K) | Bronze ($5K) | Friend ($2K) |

**Patron Sponsorship:**

The Patron Sponsorship opportunity for $75,000 offers exclusive benefits and recognition as the top-ranked company dedicated and leading efforts to ensure a sustainable future is available for future generations.

**The Patron Sponsor will receive the following benefits:**

- Logo prominently displayed as top-level sponsor on Sponsorship Banner, conference program, and all marketing materials
- Logo and link to company website on the conference webpage all year and in the digital pre-conference program
- A full-page advertisement in the final program
- TWO 10x10 exhibitor booths prominently located on Expo Floor
- 8 conference registration passes
- 2 sponsored conference streams of your choice
- On-stage acknowledgement at key social events
- Recognition on conference’s social media networks
- Company name in news releases and e-blasts
- Logo in CIM Magazine – Post-Conference Issue
Platinum and Diamond Sponsorships:

The Platinum Sponsorship opportunity for $50,000 and Diamond Sponsorship for $35,000 offers exclusive benefits and recognition as second- and third-ranked companies dedicated and committed to ensuring a sustainable future is available for future generations.

**Platinum Sponsor Benefits:**

➢ Logo prominently displayed as second top sponsor on Sponsorship Banner, conference program, and all marketing materials
➢ Logo and link to company website on the conference webpage all year and in the digital pre-conference program
➢ A half-page advertisement in the final program
➢ TWO 10x10 exhibitor booths prominently located on Expo Floor
➢ 4 conference registration passes
➢ 1 sponsored conference stream of your choice
➢ On-stage acknowledgement at key social events
➢ Recognition on conference’s social media networks
➢ Company name in news releases and e-blasts
➢ Logo in CIM Magazine – Post-Conference Issue

**Diamond Sponsor Benefits**

➢ Logo prominently displayed as third top sponsor on Sponsorship Banner, conference program, and all marketing materials
➢ Logo and link to company website on the conference webpage all year and in the digital pre-conference program
➢ A quarter-page advertisement in the final program
➢ One 10x10 exhibitor booth located on Expo Floor
➢ 3 conference registration passes
➢ On-stage acknowledgement at key social events
➢ Recognition on conference’s social media networks
➢ Company name in news releases and e-blasts
➢ Logo in CIM Magazine – Post-Conference Issue
**Gold and Silver Sponsorships:**

The Gold Sponsorship opportunity for $20,000 and Silver Sponsorship for $10,000 offers exclusive benefits and recognition as the mid-ranked companies dedicated and committed to ensuring a sustainable future is available for future generations.

**Gold Sponsor Benefits:**

- Logo displayed as fourth top sponsor on Sponsorship Banner, conference program, and all marketing materials
- Logo and link to company website on the conference webpage all year and in the digital pre-conference program
- 3 conference registration passes
- 50% discount on first 10x10 exhibitor booth on Expo floor
- Recognition on conference’s social media networks
- Company name in news releases and e-blasts
- Logo in CIM Magazine – Post-Conference Issue

**Silver Sponsor Benefits:**

- Logo displayed as fourth top sponsor on Sponsorship Banner, conference program, and all marketing materials
- Logo and link to company website on the conference webpage all year and in the digital pre-conference program
- 1 conference registration pass
- 20% discount on first 10x10 exhibitor booth on Expo floor
- Company name in news releases and e-blasts
- Logo in CIM Magazine – Post-Conference Issue
Bronze and Friend Sponsorships:

The Bronze Sponsorship opportunity for $5,000 and Friend Sponsorship for $2,000 offers excellent benefits and recognition as companies dedicated and committed to ensuring a sustainable future is available for future generations.

Bronze and Friend Sponsor Benefits:

➢ Logo displayed on Sponsorship Banner, conference program, and all marketing materials
➢ Logo and link to company website on the conference webpage all year and
➢ Logo displayed in the digital pre-conference program online
➢ Logo in CIM Magazine – Post-Conference Issue
Sponsorship Levels Summary:

<table>
<thead>
<tr>
<th>OPPORTUNITIES</th>
<th>PATRON</th>
<th>PLATINUM</th>
<th>DIAMOND</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>FRIEND</th>
</tr>
</thead>
<tbody>
<tr>
<td>RECOGNITION BENEFITS PER LEVEL</td>
<td>$75,000</td>
<td>$50,000</td>
<td>$35,000</td>
<td>$20,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,000</td>
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**PRE-CONFERENCE**

- Logo and link to company website on the RFG website: ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓
- Logo in digital pre-conference program online: ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓
- Company name in news releases and e-blasts: ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓
- Recognition on Conference's Social Media Networks: ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓

**AT THE CONFERENCE**

- FREE 10 x 10 booth space on EXPO Floor (one space): 2 2 1
- Discount on first 10 x 10 booth space on Expo Floor: 50% 20%
- Logo on Sponsorship banner – sized to sponsorship level: ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓
- Logo in the conference program – electronic & print: ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓
- Delegate bag insert (to be provided by sponsor): ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓
- Acknowledgement at key social events: ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓
- Conference registrations: 8 4 3 3 1
- Sponsored sessions of your choice: 8 4 2 1

**POST CONFERENCE**

- Logo in CIM Magazine – Post conference issue: ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓
- Logo and link on the RFG 2018 website all year: ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓

Further customized sponsorship opportunities are available to meet your needs. Please contact us to discuss your interests and we will work to create an option that will optimize your benefits and price point.

Advertising Opportunities: A wide range of advertising opportunities are also available upon request.
**Sponsorship Agreement**

Company name:  
Invoicing address:  
Contact person:  
Telephone number:  
Email address  
Authorized signature  

**OUR COMPANY CONFIRMS PARTICIPATION AS A PREMIUM SPONSOR IN THIS CATEGORY:**

- [ ] PATRON $75,000  
- [ ] PLATINUM $50,000  
- [ ] DIAMOND $35,000  
- [ ] GOLD $20,000  
- [ ] SILVER $10,000  
- [ ] BRONZE $5,000  
- [ ] FRIEND $2,000  

**AND/OR EXCLUSIVE SPONSORSHIP(S) (+ applicable taxes)**

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
<th>Applicable Discount</th>
<th>Total</th>
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</table>

Name of delegate to receive all sponsorship benefits (if applicable):  

I understand that I must provide our company logo in high-resolution images in BOTH .jpg and .eps formats (suitable for web and print) with a minimum resolution of 300 dpi and fonts converted to outlines. Sponsor must also provide an EXACT web address for linking purposes.

Please complete this order form and send by scanned .pdf to one of the contact persons below. Note that you will be contacted shortly to arrange for prompt planning and invoicing.

**Georges Andreopoulos**  
gandreopoulos@rfg2018.org  
Tel: +1 (514) 886-8325  

**Denis Guertin**  
dguertin@rfg2018.org
Steering Committee

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Vice Chair: Bill Mercer Avalon Rare Metals Inc.
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- David Huntley, GSC, NRCan
- Bob Schafer, Past-President, CIM & Officer, PDAC
- Lise Bujold, Director, Conferences & Exhibitions, CIM

See You in Vancouver!

Majestic mountains, sparkling ocean and lush forests along with Canadian hospitality, world-class dining and entertainment make Vancouver an ideal host for RFG2018. Named as a top North American destination for international meetings by the International Congress and Convention Association (ICCA), Vancouver is an incredible location to attend conferences!

Vancouver International Airport, North America’s second-largest west coast airport, makes Vancouver easily accessible from all corners of the globe. The Vancouver Convention Centre, located just 30 minutes by rail from the airport, is the world’s first LEED® Platinum-certified convention centre with excellent facilities and stunning views.